

## Message Text

UNCLASSIFIED

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ACTION EA-09

INFO OCT-01 EB-07 ISO-00 /017 W  
-----160610Z 014095 /10

R 160239Z MAY 77  
FM AMEMBASSY BANGKOK  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 2123

UNCLAS BANGKOK 10469

E.O. 11652: N/A  
TAGS: BEXP, TH  
SUBJ: WTDR/FTI

REF : USDOC 6519

1. THAILAND
  2. CNTRY CODE: 549
  3. SER. NO:0000900
  4. LOXLEY (BANGKOK) LTD.
  - 4A. CODE: K
  5. 304 SUAPA ROAD, P.O. BOX 214
  6. BANGKOK THAILAND
  7. ESTABL: 1949
  8. EMPL: 400
  9. SIZE:(19-X) LARGE
  10. REPUTATION: (20-X) EXCELLENT
  11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED IN  
ORDER OF IMPORTANCE: LOCAL
  12. RPT.DATE: 05/77
  13. 00000 - GENERAL TRADING
  14. CONTACT: MRS. CHATCHANI CHATIKAVANIJ TITLE: EXECUTIVE MANAGER
  15. CABLE: LOXLEY BANGKOK
  16. TELEX: TH 2808
  17. TEL: 221-6121
  18. FINANCIAL REFS: THAI FARMERS BANK LTD., 142 SILOM ROAD, BANGKOK;
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- HONG KONG & SHANGHAI BANKING CORP., 2 BUSH LANE, BANGKOK.
19. TRADE REFS: THE BOEING CO., 7755 E, MARGINAL WAY, SEATTLE, WASHINGTON 98124; ALLIED CHEMICAL CORP., USA; PIPER AIRCRAFT CORP., USA; NOX-CRETE CO., USA.
  20. AGENCY REP: THE BOEING CO., 7755 E., MARGINAL WAY, SEATTLE, WASHINGTON, 98124, AIRCRAFT; PIPER AIRCRAFT CORP., 7 -, AIRCRAFT; NOX-CRETE CO., USA, CONCRETE PRODUCTS; INT'L

CONSTRUCTION PRODUCTS RESEARCH, INC., USA, FIVE STAR GROUT; JOSAM MANUFACTURING CO., USA, PLUMBING AND DRAINAGE ACCESSORIES; PETERS LTD., ENGLAND, PETTERS ENGINES; ROLLS-ROYCE LTD., ENGLAND, DIESEL ENGINES; ING. C. OLIVETTI & C. SPA, ITALY, OFFICE MACHINES; SWISS CAR & ELEVATOR MANUFACTURING CORP., LTD., SWITZERLAND, ELEVATORS AND ESCALATORS; COMALCO LTD., AUSTRALIA, ALUMINUM INGOT; THE TOKYO KUMAHIRA SAFE CO. LTD., JAPAN, BANK SECURITY EQUIPMENT; ALLIED COLLOIDS LTD., ENGLAND, TEXTILE AUXILIARIES AND FLOCCULANTS FOR FOOD INDUSTRY.

21. SUBJECT FIRM WAS ESTABLISHED IN 1949 AND REGISTERED AS A CORPORATION UNDER THE NAME OF "LOXLEY RICE CO. (BANGKOK) LTD." TO OPERATE SOLELY AS A RICE EXPORTER. IT HAS EXPANDED ITS BUSINESS ACTIVITIES INTO SEVERAL OTHER FIELDS AND CHANGED ITS NAME TO ITS PRESENT FORM IN 1957. ITS AUTHORIZED CAPITAL WAS RAISED GRADUALLY FROM US\$50,000 TO US\$100,000 IN 1955 AND TO THE PRESENT AMOUNT OF US\$500,000 WHICH IS FULLY PAID UP. THE MAJORITY OF THE SHARES ARE OWNED BY MR. C.P. BEATTIES, CHAIRMAN, A PROMINENT BRITISH BUSINESSMAN. LOXLEY (BANGKOK) LTD. ACTS AS A GENERAL TRADING FIRM IMPORTING MARINE ENGINES, MOTOR CARS, OFFICE MACHINES, LUBRICANTS, ELEVATORS AND ESCALATORS, INDUSTRIAL AND FINE CHEMICALS, AIRCRAFT AND PARTS, BUILDING MATERIALS, ELECTRICAL EQUIPMENT, HOSPITAL AND HOTEL EQUIPMENT, ENGINEERING, LABORATORY, SCIENTIFIC AND RESEARCH INSTRUMENTS. FORTY PERCENT OF ITS IMPORTS ARE FROM U.S., TWENTY PERCENT FROM ENGLAND, AND THE REMAINDERS FROM SWITZERLAND, ITALY, FRANCE, AUSTRALIA, BELGIUM, JAPAN AND KOREA. SUBJECT FIRM OCCUPIES ITS OWN BUILDING OF 1,000 SQ.METERS WHICH INCLUDES UNCLASSIFIED

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A DISPLAY ROOM OF 50 SQ.METERS, IN A BUSINESS DISTRICT OF BANGKOK. SUBJECT FIRM IS A MEMBER OF THE LAMSAM GROUP OF COMPANIES WHICH COMPRISES THE FOLLOWING FIRMS: LAMSAM IMPORTS CO., LTD. (A REAL ESTATE COMPANY AND CONSTRUCTION CONTRACTOR); HOI THIEN LAO CO., LTD. (RESTAURANT OPERATOR); LAMSAM ESTATE CO., LTD.; LAMSAM INSURANCE & WAREHOUSE CO., LTD.; MUANG THAI LIFE INSURANCE CO., LTD.; PHATRA HOUSING CO. LTD.; SUAPAH CAR PARK CO., LTD. AND THAI FARMERS BANK LTD. SUBJECT FIRM HAS AN INVESTMENT PORTFOLIO WHICH INCLUDES STOCK IN THE FOLLOWING FIRMS: CASTROL (THAILAND) LTD.; FIERSTONE TYRE AND RUBBER CO. (THAILAND) LTD.; LEPETIT (THAILAND) CO., LTD.; MAHAGUNA DISTILLERY CO., LTD.; MAHAGUNA SUGAR REFINERY CO., LTD.; NHK SPRING (THAILAND) CO., LTD.; SIAM CEMENT CO., LTD.; SIAM INTERCONTINENTAL HOTEL CO., LTD.; SIAM KRAFT PAPER CO., LTD. AND THAI INVESTMENT & SECURITIES CO., LTD. SUBJECT FIRM EMPLOYS 400 INCLUDING 100 SALESMEN. ITS ANNUAL SALES VOLUME IN 1976 WAS REPORTED TO BE US\$9.1 MILLION WHICH REPRESENTED A DECREASE OF ABOUT 2 PERCENT FROM THAT REPORTED IN 1974. IT IS A MEMBER OF BOARD OF TRADE, FRANCO-THAI,

AMERICAN AND BRITISH CHAMBERS OF COMMERCE IN THAILAND.  
SUBJECT FIRM HAS BEEN HIGHLY REGARDED IN LOCAL BUSINESS AND  
BANKING CIRCLES SINCE ITS ESTABLISHMENT IN 1949, LOCAL BANKS  
REPORT FAVORABLY STATING THAT SUBJECT MAINTAINS A CURRENT  
ACCOUNT WITH THE BANKS, HAS BEEN GRANTED CREDIT FACILITIES  
WHICH HAVE BEEN FULFILLED WITH PROMPT PAYMENTS. SUBJECT FIRM  
IS CONSIDERED TO BE AN EXCELLENT TRADE CONTACT FOR U.S. FIRMS.  
22. PREPARED BY: SATHIT/SOMSAK APPROVED BY: JAMES H. SAVERY  
AT: AMEMBASSY BANGKOK  
WHITEHOUSE

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
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**Decaption Date:** 01-Jan-1960 12:00:00 am  
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**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
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**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
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**Office:** ACTION EA  
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**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 3  
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**To:** COM  
**Type:** TE  
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**Review Markings:**  
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Declassified/Released  
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22 May 2009  
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